

DESIGN STORY

Design is where every circular journey starts. Before a chair is produced, before a desk is assembled, long before a tender is written or a workspace planned — design determines how materials flow, how long products last, and whether they will ever be repaired, reused, or recycled. In this chapter, we explore how designers and manufacturers are rethinking form, function, and materials to eliminate waste at the source.

Circular design is not a constraint; it is a creative opportunity. Renewable materials such as hemp and flax, modular systems that adapt to changing needs, products built for disassembly and repair — these are not visions of the future but realities available today. The stories and examples in this chapter show how the furniture sector is already transforming, and how every design decision shapes the environmental footprint of tomorrow.

Design is the beginning of the circle. When we get it right here, everything that follows becomes easier, lighter, and more beautiful.



wood
steel
leather
fabrics
hemp
mushrooms
foam



Research & Materials

Making circular innovation tangible.

From emerging materials to product prototypes and circular design principles, we translated complex research into engaging stories and real-world examples that demonstrate what the future of office furniture can look like.